

Reading: Why do writers write? Mark Scheme – L1		
Q1	Circled (b) I am emailing you regarding my proposal for a food truck to visit the office on a Friday afternoon.	[1]
Q2	Circled (a) To explain	[1]
Q3	Any 2 from: <ul style="list-style-type: none"> • Headline • The name of the newspaper • The journalist's name • Photograph • Caption • Date the newspaper was published 	[2] Allow any suitable alternatives
Q4	Circled (c) To explain the success of the bake sale to readers	[1]
Q5	Circled (b) Formal writing	[1]
Q6	Circled (c) To persuade	[1]
Q7	Any 1 from: <ul style="list-style-type: none"> • I think that a food truck would be very beneficial • Separating the lunchtime and office space may be especially helpful on a Friday • Going to the food truck would provide a great social opportunity for colleagues to get to know one another • I firmly believe in my idea and would like to hear your thoughts 	[1] Allow any suitable alternatives
Q8	Circled (b) To persuade management to allow a food truck to visit the office weekly	[1]
Q9	Circled (b) False	[1]