Q1	Circled (a) 'is a slap in the face'	[1]
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Q2	Any 1 from:	[1] Allow any suitable alternatives
Q3	Any 1 from: Rule of three Listing Descriptive language	[1]
Q4	Circled (a) 'Your, Your'	[1]
Q5	 'Concerned Resident' uses personification An example of this is 'The town is crying out' 	[2]
Q6	Any 1 from: Simile Imagery	[1]
Q7	Any 1 from: To persuade people [to join the march/to think about the issue] To evoke emotion/engage the reader	[1] Allow any suitable alternatives
Q8	 The Local Grocer uses colloquial language An example of this is 'Guys we need to do something about this vandalism pronto!' 	[2]
Q9	Circled (a) Imagery	[1]