

12	12	4	Compare the viewpoints on the health of elderly people, max 2 marks:		
			2 marks		
			a) 2 correct comparisons given (but not from the same text)		
			1 mark		
			b) 1 correct comparison given (but not from the same text)		
			0 marks		
			c) Information given from one text only		
			Answers may include:		
			i) More of us are living longer and healthier lives//we are all living longer		
			<li>j) It is important to do our best to keep fit and healthy//it's important to keep fit and healthy</li>		
			k) Being older does not mean not exercising//age should not be a		
			barrier/exercise is not just for the young		
			I) There is something for every interest and ability//you can start gently and		
			build your fitness at your own rate		
			PLUS		
			1 mark per explanation about how the views are conveyed, max 2 marks:		
			Answers may include:		
			Text A:		
			d) use of statistics to reinforce opinion		
			e) emphasis of positive aspects/use of positive language		
			f) use of exclamation marks to emphasise points		
			g) rhetorical questions to make the reader think		
			Text B:		
			h) use of positive language		
			i) emphasis on benefits of exercising		
			j) use of exclamation marks to emphasise points		
			k) questions to draw the reader in		
			Accept any other correct answer based on the text (VP)		