NCFE Level 2 Functional Skills Qualification in English (603/5054/4)

NCFE Level 2 Functional Skills Qualification in English: Reading

Paper Number: Practice Paper

Mark Scheme v1.1

Pass Mark: 16

Section 1

1	Which word **best** describes the tone of writing in Document 1? **A** Derogatory **B** Disapproving **C** Enthusiastic **D** Serious **[1 mark]**		
	Answer: **B** Disapproving (1)	1	2.19

2	Identify **two** things the writer has done to have a more sustainable lifestyle. **[2 marks]**		
	Maximum 2 mark from: • did his own research (1) • followed some influencers on social media (1) • bought a reusable coffee cup (1) • went to an eco-event. (1) **Accept** similar wording.	2	2.11

3	The writer of Document 1 implies that Kendrick is self-important. Give **one** quotation to show this. **[1 mark]**		
	Maximum 1 mark from: • (though) slightly preachy (1) • she pontificated. (1) **Accept** any other valid quotation.	1	2.13

4	State what **each** of the following metaphors mean, as used in Document 1.		
	a) 'squirreled away'		
			[1 mark]
	b) 'minefield'		
			[1 mark]
	a) 'squirreled away' **Maximum 1 mark from:** • hidden / out of sight. (1) b) 'minefield' **Maximum 1 mark from:** • unexpected difficulty. (1) **Accept** any other valid meaning from these metaphors.	1 1	2.14

5	Use Document 1.		
	Give **one** quotation for **each** of the following:		
	a) Fact		
			[1 mark]
	b) Opinion		
			[1 mark]

	a) Fact:
	
	    Maximum 1 mark from:
	
	    • …so I followed a few influencers on social media. (1)
	    • …the local television news channel filmed Kendrick… (1)
	    • …I've done my own research… (1)
	
	b) Opinion:
	
	    Maximum 1 mark from:
	
	• Most of her posts are informative, though slightly preachy. (1)
	• In fairness, some of her tips are pretty useful. (1)
	• It's outrageous! (1)
	
	Accept any other valid fact or opinion identified.
		1
		
		1
			2.18

6		In Document 1, the writer implies that some eco-products are not sustainable. Give **one** quotation to support this. **[1 mark]**		
		Maximum 1 mark from: - … 'eco-friendly' companies…(1) - ...the packaging and delivery of all these eco-products she receives (for free). (1) - Multiple van deliveries / trips to the recycling centre to dispose of the packaging… (1) **Accept** any other valid quotation.	1	2.13

Section 2

7	According to Document 2, approximately what percentage of people make home-made cleaning products? [1 mark]		
	Maximum 1 mark for: • 20% / 20 per cent. (1)	1	2.11

8	Which section tells the reader how to make a spray for most surfaces? [1 mark]		
	Maximum 1 mark for: • All-purpose spray. (1)	1	2.16

9	What does the word 'buff' mean, as used in the 'Glass cleaner' section? You may use a dictionary to help you answer this question. [1 mark]		
	Maximum 1 mark from: • polish (1) • shine (1). **Accept** similar wording.	1	2.15

10	The writer of Document 2 thinks home-made cleaning products are a good idea. Give **two** reasons why the writer thinks this. [2 marks]		
	Maximum 2 marks from: • They are easy to make (1) • They avoid using harmful chemicals (1) • They are a natural alternative to shop-bought spray (1) • They are cheaper than ones you can buy. (1) **Accept** any other valid reason.	2	2.18

11		Use Document 2.		
		Identify whether **each** of the following quotations is an example of a **descriptive** or an **informative** style.		
				[2 marks]

Quotation	Descriptive or Informative	
Research has found that more than 50% of off-the-shelf, household cleaning products contain ingredients harmful to health.		
Now you're ready to enjoy beautifully cleaned and great-smelling wooden furniture and floors!		
Maximum **2 marks** from:	2	2.19

Quotation	Descriptive or Informative
Research has found that more than 50% of off-the-shelf, household cleaning products contain ingredients harmful to health.	Informative
Now you're ready to enjoy beautifully cleaned and great-smelling wooden furniture and floors!	Descriptive

Section 3

12	Document 3 states that customers can get their money back. What must the customer do to receive a full refund?		
			[1 mark]
	Maximum 1 mark for: • You must return the products within 30 days / pay the return postage yourself. (1) **Accept** similar wording.	1	2.15

13	What does the writer imply about the cleaning products in **each** of these quotations? a) '…harness the power of nature…' b) 'This is a game changer.'		
			[1 mark] **[1 mark]**
	a) '…harness the power of nature…' **Maximum 1 mark for:** • That natural products can be very effective / extremely powerful / just as powerful as chemical products. (1) • They are completely natural. (1) **Do not accept** 'natural' without qualifier, eg '100%', 'completely', etc. b) 'This is a game changer.' **Maximum 1 mark for:** • They will change the way people clean / will make an eco-friendly difference to cleaning habits. (1) **Accept** any valid inference.	1 1	2.13

14	What is the purpose of **each** of these features, as used in Document 3?		
	a) Numbered list. **[1 mark]**		
	b) Special display box. **[1 mark]**		
	a) Numbered list. **Maximum 1 mark for:** • to instruct / explain how to use the products. (1)	1	2.16
	b) Special display box. **Maximum 1 mark for:** • to highlight the benefits of using / convince people to use Ocean Kleen. (1) **Accept** similar wording.	1	

15	The writer uses language features to present the different products on offer.		
	Give **one** example of **each** of the following features:		
	a) Exaggeration **[1 mark]**		
	b) Imperative **[1 mark]**		
	a) Exaggeration **Maximum 1 mark from:** • You can have it all! (1) • They do a mind-blowing job of cleaning around my home. (1)	1	2.14
	b) Imperative **Maximum 1 mark for:** • Up your cleaning game! (1) • Just add water. (1) **Accept** any other valid examples.	1	

Section 4

16	Compare the views of Jenny, the customer in Document 3, with the views expressed in Document 1, giving examples from **each** text.		
	In your answer you should also:		
	• identify textual features		
	• identify the purpose of **each** text.		
			[3 marks]
	(One of the following) **The learner's response will:**	3	2.12
	• have some mention of at least one of the views expressed by Jenny in Document 3 AND one of the views expressed in Document 1, but **limited implicit comparison** and no consideration of how views are conveyed **[1 mark]**		
	• compare at least one of the views expressed by Jenny in Document 3 and one of the views expressed in Document 1 with **some explicit comparison**, with limited consideration of how views are conveyed in at least one document **[2 marks]**		
	• have a **clear and explicit comparison** of the views expressed by Jenny in Document 3 and the views expressed in Document 1, with examples from both sources (eg Both Jenny and the writer of Document 1 want to be more sustainable. Jenny says that using Ocean Kleen is easy, but Devon isn't sure he should trust what he reads online. Document 1 is an opinion piece; Document 3 is an advert to persuade readers to buy a product. Devon is looking to take up a green subscription, Jenny already uses Ocean Kleen.) There is clear comparison of how views are conveyed in both documents (eg Jenny uses informal language and a rhetorical question, 'What's not to love?', while Document 1 is more formal in tone) **[3 marks]**.		
	Do Not Accept responses that are sourced from Document 2. **0 marks should be given for no awardable content.**		

17	Analyse **all three** documents for evidence of bias and explain which document is the **least** biased. In your answer, you should refer to language, purpose and bias, giving examples from the texts. **[4 marks]**		
	(One of the following) **The learner's response will:** • **make a clear choice but only consider the one document selected. Limited explanation given for choice,** eg Document 2 is the least biased as it's just a set of instructions explaining how to make cleaning products. **[1 mark]** • **make a clear choice considering only the document selected and one other,** eg Document 2 is the least biased as it is a set of instructions that mention benefits of making products, but it is more instructional than biased. Document 3 is written from the viewpoint of a company that wants to sell eco-friendly products - so this is clearly biased. **Reasonable explanation given for choice, although some reasoning may be implicit [2 marks]** • **make a clear choice considering all three documents,** eg Document 2 is the least biased as while it explains some benefits to making home-made cleaning products, it is more of a set of instructions with no bias. Document 3 is the most biased as it is trying to persuade you to buy eco-friendly products. In Document 1 the writer seems sceptical about what some people say about eco-friendly products. His text is an opinion piece, but his agenda is to look for ways to be green, so it's less biased than Document 3. **Choice supported by a reasonable explanation [3 marks]** • **make a clear choice considering all three documents in detail. There is a comprehensive explanation, supported by examples,** eg Document 2 is the least biased as it is more a set of instructions than anything else. There is a little bias as it gives clear reasons why you might want to make your own cleaning products, such as: 'You too can avoid chemicals…', but of the three documents it has the least bias overall. Document 1 is an opinion piece where the writer discusses his keenness to go green and the pitfalls he has faced along the way. There is some bias in that he mistrusts what he reads on social media ('…a little jaded about so-called eco-friendly social media posts.') and use of emotive language to influence the reader. Document 3 is the most biased as it only offers a positive view of Ocean Kleen, who sell eco-friendly cleaning products, from the company's own perspective and so portrays them in a favourable light, using persuasive language to do so, 'This is a game changer.' and 'You can have it all!' **[4 marks]**. **0 marks should be given for no awardable content.**	4	2.17

[Total: 30 marks]