

## Functional Skills Level 2 ENGLISH

Paper 1 Reading

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### Insert

The three sources that follow are:

**Source A:** a promotional leaflet

**Source B:** a careers factsheet

**Source C:** an extract from a podcast

**Please open the Insert fully  
to see all three sources**

## Source A

## International Media Makeup Artists Trade Show (IMATS)



We are delighted to offer show packages, including travel and accommodation for London's IMATS.

London's leading Media Makeup event has become a phenomenal learning experience for aspiring makeup artists. It offers students the opportunity to develop their skills in the industry, network with professionals and sample some of the newest products. Impressive discounts on new cosmetic and special effects products will encourage them to supplement their kits. The event will showcase a variety of breathtaking live demonstrations with world-leading makeup specialists. And of course, exciting student competitions including Battle of the Brushes, where students compete against the clock to use their creativity and skill to create remarkable winning looks.

**Day 1:** You will be picked up from your college for your transfer to your hotel in London. Once you have checked into your hotel you will have free time in London. At extra cost, we are able to arrange activities such as West End theatre shows, London Eye and evening meals.

**Day 2:** After breakfast, you will check out of the hotel and be taken to IMATS at London Olympia Exhibition Centre. You have the day to spend at the International Makeup Artists Trade Show. Afterwards, you will be picked up by coach for transfer back to your college.

**Summary:** For students interested in establishing a career within makeup departments for film, theatre, fashion and TV, this event has all the media makeup tips you need! Students will be inspired, learn new techniques, and experience an atmosphere buzzing with creativity. You can't afford to miss it!

Contact Adaptable Travel today and we'll be thrilled to help you start organising an unforgettable trip to IMATS.

\*Minimum group size must consist of 10 paying passengers.

Trips typically from £169 – contact us for exact price.



## Source B

## A Career in Makeup

A makeup artist ensures that models, performers and presenters have suitable makeup and hairstyles for appearing in front of cameras or an audience.



The art of applying makeup goes back at least 6000 years. Ancient Egyptian pharaohs would employ specially trained servants to apply cosmetics in order to make them appear more like the gods.

Recent decades have seen an increase in the demand for skilled makeup artists to work with actors, politicians, on theatre productions, and for television and movies. A makeup artist is usually a member of a team including the hairdresser and wardrobe specialist. When working on fictional productions, the makeup artist works to transform an actor into a character.

You'll need creative flair and an up-to-date knowledge of fashion and beauty trends to become a makeup artist.

You could work in a variety of settings, including film, live music, photographic shoots, television and theatre, and not necessarily in this country. A typical working day includes long and unsocial hours, and you'll find that shifts and weekend work are common.

The environment varies – you could be working in indoor dressing rooms, hot studios or inclement outdoor locations. The work is physically demanding. You will also need to identify, source and order necessary materials, working within a strict budget.

Competition is tough and professionals are often employed on reputation and popularity. Good interpersonal and self-promotion skills will be valuable in getting started.

A head makeup artist can earn £170 to £320 for a ten-hour day. A junior makeup artist can earn £45 to £150 for a ten-hour day. For fashion shows, lead makeup artists can earn £450 a day for an event like London Fashion Week, but around £275 for other events.



## Source C

## Makeup for Men

Welcome to our latest podcast about men and makeup. I'm joined by Dr Friedrich Mendosa who has been studying the changes in how men take care of their appearance.

**Interviewer:** Dr Mendosa, are British men really turning to cosmetics?

**Dr Mendosa:** According to a recent survey approximately 1 in 100 British men wear makeup daily. The men's cosmetics market is evolving rapidly – predicted to be over £49 billion this year.

**Interviewer:** Is this true for all men? Are big, burly builders slapping on face cream and lipstick?

**Dr Mendosa:** Some men worry that wearing makeup might make them too feminine. But history shows that males have been beautifying themselves for centuries. In 2010, a collection of colourful ground-up minerals was discovered in a Spanish cave, suggesting that cavemen were using foundation and blusher. As far back as 3000 BC in China and Japan, men used natural ingredients to create a sort of nail polish, indicating status and wealth. And the first men's makeup tools were discovered in ancient China.

**Interviewer:** But British men don't wear makeup, unless they're actors.

**Dr Mendosa:** In the 17th and 18th centuries, it was very common for men in this country to wear powdered wigs, and rouge made their complexions look more colourful and healthy. But the stringent Victorian culture changed all that. At one time, men could even be imprisoned for wearing face powder. Then two world wars stopped men from thinking about their looks so much.



Adam Ant



David Bowie

In the 20th century, male pop stars like Adam Ant and David Bowie showed that makeup and masculinity could mix.

Today, views are much more tolerant, often helped by celebrity culture. Instagram and Zoom filters have made people more interested in looking good.

The younger generation and TikTok users are increasingly confident about sharing style ideas and the range of products is booming.

**END OF SOURCES**

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Source B and Source C**

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