

<b>Reading: The Exam Mark Scheme – L1</b>		
<b>Q1</b>	<p>Candidate has identified two <b>valid</b> features e.g.</p> <ul style="list-style-type: none"> <li>• Heading</li> <li>• Subheading</li> <li>• Bullet points</li> <li>• Colours/coloured boxes</li> <li>• Images/photos</li> <li>• Bold type</li> <li>• Paragraphs</li> </ul>	[2]
<b>Q2</b>	<p>Candidate has identified two <b>valid</b> pieces of information e.g.</p> <ul style="list-style-type: none"> <li>• They are the best llama and alpaca experiences in Yorkshire</li> <li>• There are 6 llamas</li> <li>• There are 4 alpacas</li> <li>• The experience will take your stress away</li> <li>• They happen in the North York Moors/Yorkshire</li> <li>• Prices start at £15</li> <li>• They are the most affordable treks in the UK</li> <li>• There are discounts for students and the elderly</li> <li>• You can book online.</li> <li>• There are group discounts</li> </ul>	[2]
<b>Q3</b>	<p>Candidate has identified two <b>valid</b> persuasive phrases e.g.</p> <ul style="list-style-type: none"> <li>• The best</li> <li>• Lovely llamas</li> <li>• Fabulous alpacas</li> <li>• Gorgeous North York Moors</li> <li>• Just £15 per person/ just £7.50 per adult (only accept as correct if 'just' is included in the answer)</li> <li>• Most affordable in the UK</li> <li>• Even offer discounts for students and the elderly</li> <li>• Don't delay!</li> <li>• Book your trek today</li> <li>• Fantastic range of animals</li> <li>• Under 10s go free</li> </ul>	[2]
<b>Q4</b>	<p>1 mark for any 1 of:</p> <ul style="list-style-type: none"> <li>• Adjective</li> <li>• Alliteration</li> </ul> <p>1 mark for any 1 of:</p> <ul style="list-style-type: none"> <li>• To persuade the reader</li> <li>• To make the text sound more fun/exciting</li> <li>• To describe the llamas</li> </ul>	[2]

Turn over ►

<p><b>Q5</b></p>	<p>Candidate has provided correct definitions <b>based on the context provided within the text</b> e.g.</p> <p>(a) 'Treks': (1)</p> <ul style="list-style-type: none"> <li>• Walks</li> <li>• Hikes</li> </ul> <p>(b) 'Exotic': (1)</p> <ul style="list-style-type: none"> <li>• Wild</li> <li>• Foreign</li> <li>• From other countries</li> </ul> <p>(c) 'Harmful': (1)</p> <ul style="list-style-type: none"> <li>• Cruel</li> <li>• Neglectful</li> <li>• Causing pain</li> <li>• Hurting (the animals)</li> </ul>	<p>[3] Accept suitable alternatives</p>
<p><b>Q6</b></p>	<p>Candidate has identified one <b>valid</b> fact and one <b>valid</b> opinion e.g.</p> <p>Fact: (1)</p> <ul style="list-style-type: none"> <li>• There are wild animals in UK farms</li> <li>• There are 350 farms with wild/exotic animals in the UK</li> <li>• Visitor farms attract a high number of visitors</li> <li>• Visitor farms earned over 35 million pounds in 2022</li> <li>• Treks/walks are popular</li> <li>• Visitor farms are less regulated than zoos</li> <li>• There are cases of cruelty/harm to the animals in visitor farms</li> <li>• Reptiles had the highest reported deaths</li> <li>• Goats were overfed</li> <li>• Llamas and alpacas were tired/stressed</li> </ul> <p>Opinion: (1)</p> <ul style="list-style-type: none"> <li>• 'It's no wonder that...'</li> <li>• Visitor farms need more regulation in the future</li> <li>• Farmers/staff need to learn about the needs of the animals</li> </ul>	<p>[2]</p>
<p><b>Q7</b></p>	<p>(a) Samantha Hopgrove (1)  (b) P. Jessop (1)  (c) (Inspector) George Sanderson/ The RSPCA (1)</p>	<p>[3]</p>

Turn over ►

<p><b>Q8</b></p>	<p>To achieve full marks, the candidate has identified the correct posters and has given a <b>valid</b> reason for both posters. E.g.</p> <p>Patrick97 (1)</p> <p>Reason (1)</p> <ul style="list-style-type: none"> <li>• He didn't like the conditions the animals were kept in</li> <li>• He was annoyed/upset that the reptiles were in small/empty boxes</li> <li>• He thought the farm should be shut down</li> </ul> <p>Toni Plankton (1)</p> <p>Reason (1)</p> <ul style="list-style-type: none"> <li>• The staff were rude</li> <li>• Not offered a (student) discount</li> <li>• Many of the animals were not on display</li> <li>• Couldn't feed the llamas and alpacas</li> <li>• The animals were on the other side of the field</li> </ul>	<p>[4]</p>
<p><b>Q9</b></p>	<p>Personal</p>	<p>[1]</p>
<p><b>Q10</b></p>	<p>Candidate has identified one <b>valid</b> reason e.g.</p> <ul style="list-style-type: none"> <li>• To express (strong) emotions/anger</li> <li>• To show he's upset</li> <li>• To persuade the reader that the farm is bad/should be shut down</li> <li>• To shock the reader</li> </ul>	<p>[1]</p>