



FUNCTIONAL SKILLS ENGLISH

AQA | Edexcel | City & Guilds | Open Awards | NCFE | Highfield

Level 2

Writing: Why are you Writing?

Instructions

- Answer **all** questions.
- Answer questions on separate paper if required.

Information and Advice

- The marks for each question are shown in brackets – use this as a guide on how long to spend on each question.
- Read each question carefully before you answer it.
- Check your answers.

Q1 'Write a letter to your local MP explaining your views on how you could increase the number of people who vote in your area.'

What is the **purpose** of this letter?

Select the correct answer.

- a) To persuade
- b) To mock
- c) To entertain

[1 mark]

Q2 Which features should you look for in a text to determine the writer's **purpose**? List any **two** features.

[2 marks]

Q3 Look again at **Question 1**. Who is the **audience** of this letter?

[1 mark]

Q4 Which of the following are the **most appropriate** features to include in a text which has the purpose of **informing** the audience?

Select **two** that apply.

- a) Formal language
- b) Informal language
- c) Facts and figures
- d) Humour
- e) Hyperbole

[2 marks]

Q5 Name two features which would be appropriate to include in an **entertaining** text?

[2 marks]

Q6 Which of the following texts' purpose would most likely be to **persuade**?

Select the correct answer.

- a) A newspaper article
- b) An advertising brochure
- c) A creative writing description

[1 mark]

Q7 What do you need to find out **before** you start writing a text?

Select **all** that apply.

- a) The purpose
- b) The address
- c) The audience
- d) The name of the newspaper
- e) The length of the text

[2 marks]

Q8 'Write an article for a local newspaper about a fundraising event that has happened in the community.'

Who would be the **audience** of an answer to this question?

[1 mark]