



FUNCTIONAL SKILLS ENGLISH

AQA | Edexcel | City & Guilds | Open Awards | NCFE | Highfield

Level 2

Writing: Assessing Audience

Instructions

- Answer **all** questions.
- Answer questions on separate paper if required.

Information and Advice

- The marks for each question are shown in brackets – use this as a guide on how long to spend on each question.
- Read each question carefully before you answer it.
- Check your answers.

Q1 Give an example of an audience that would be suited to an **informal tone**. **[1 mark]**

Q2 'I believe that people should not eat meat and animals should not be kept in cages.'
What **type** of writing is this an example of?
a) Impersonal writing
b) Personal writing
c) A diary entry
d) Entertainment **[1 mark]**

Q3 Name 3 **situations** that would require **formal writing**. **[3 marks]**

Q4 When writing a **factual study**, which writing styles would be useful to include?
Select **all** that apply.
a) Statistics
b) Formal language
c) Dialogue
d) Emotive language
e) Imagery **[2 marks]**

Q5 You are writing a letter following up from a job interview to thank the company.
What should the **tone** of your letter be? **[1 mark]**

Q6 You are writing a letter to your MP informing them of a new project in your area.

You should include a lot of **detail** in your answer.

- a) True
- b) False

[1 mark]