

Reading: Why do writers write Mark Scheme		
Q1	Circled (c) To inform	[1]
Q2	Any 3 from: <ul style="list-style-type: none"> • Headline • Author attribution • Date • Picture • Caption • Direct quotes • Logo 	[3] Allow any suitable alternatives
Q3	Circled (a) Informal writing	[1]
Q4	Circled (d) To inform the reader about the school uniform policy and attitudes towards it	[1]
Q5	Circled (c) To inform	[1]
Q6	Any 3 from: <ul style="list-style-type: none"> • Headings • Subheadings • Author attribution • Graphs • Pictures • Headline • Bullet points • Caption 	[3] Allow any suitable alternatives
Q7	Circled (a) Formal writing	[1]
Q8	Circled (a) To inform the reader about logging	[1]